



WINNING MOMENTS. LASTING PRIDE.



Birla White proudly brings home three awards at the **17th Indian Digital Marketing Awards (IDMA) 2026**, celebrating digital work that made a lasting impact.



Winning three awards at IDMA 2026 reaffirm Birla White's commitment to delivering impactful digital experiences that drive meaningful engagement and measurable business outcomes.

From creating compelling social media campaigns to strengthening our digital presence through strategic SEO, these recognitions reflect the creativity, innovation, and collaborative efforts of our team. They inspire us to keep raising the bar and building digital initiatives that create lasting value for our customers and the brand.

As we move forward, we remain focused on delivering impactful campaigns, driving meaningful engagement, and strengthening Birla White's digital leadership.

