



BIRLA WHITE

EVER-WHITE CEMENT WASH

SAFEDI BEMISAAL, CHALE SAALO SAAL





BIRLA WHITE EVER-WHITE CEMENT WASH

Birla White 'Ever-White Cement Wash' comes with the promise of being highly durable, superbly lustrous and greatly economical wall finish. Apart from being a primer coat for cement paints, it is also an efficient filler for all hairline cracks and crevices. Birla White Ever-White Cement Wash is the only cement wash that lasts longer than ordinary White Cement wash/lime wash and provides a far superior finish at applied surface.

Birla White Ever-White Cement Wash is a hassle-free product that can be easily applied using a brush or a spray, making the application process easier for small-time workers/painters/ masons.



**3X HIGHER
STRENGTH**



**UNMATCHED
WHITENESS**



**NO CRACKING
NO FLAKING**

AREAS OF APPLICATION

- ◆ New cement plaster wall (Interior or Exterior)
- ◆ RCC/concrete surfaces



FEATURE & BENEFITS

- ◆ Fills minor pores/pin holes, hairline cracks and crevices
- ◆ Superior White Finish
- ◆ Smooth Matt Finish
- ◆ Application on dampened/moist surfaces
- ◆ Additional strength to the surface
- ◆ Does not peel, flake or gets wash away
- ◆ Durability up to 3 years

REQUIRED TOOLS

- ◆ Mechanical stirrers should be used for homogeneous mixing.
- ◆ Painting brush/Roller, is used for the application work.

PREPARATION OF THE SUBSTRATE SURFACE

- ◆ Remove all loosely adhering material, dirt, dust & oil etc. from the surface/wall by using emery/sandpaper, blade or wire brush etc.

PRE-WETTING OF THE SUBSTRATE

- ◆ Pre-wetting is an important step before application of Birla White Ever-White Cement Wash to get better workability, coverage & higher bond strength with the surface. Pre-wetting can be carried out by brush; hose pipe spray & also by spreading the water using a mug/cane. It is very important that the surface must be wet during the application

MIXING OF BIRLA WHITE EVER-WHITE CEMENT WASH

- ◆ Mixing ratio (1:1.2): Slowly add 1 kg of “Birla White Ever-White Cement Wash” with 120% clean water (1 Kg Ever White Cement Wash +1200 ml water) to make a homogeneous slurry
- ◆ Mixing should be carried out by preferably mechanical stirrer (3-5 minutes)/for 10-12 minutes by manually to obtain a creamy consistency. Prepared slurry should be used within 1.5-2.0 hours



APPLICATION ON THE SURFACE

- ◆ After thoroughly mixing, apply ‘Birla White Ever-White Cement Wash’ on the moistened/wet wall/surface uniformly with the help of painting brush (4 or 5 inch)/ appropriate Roller
- ◆ For obtaining best results, after each coat spray the surface by water after 6-8 hours of drying to cure the surface properly. Keep the surface for drying of 24 hour or at least overnight before second coat of application
- ◆ After overnight drying, apply a second coat. Two coats are sufficient for a good surface finish
- ◆ After final coat, water curing is required at least up to 3-5 days (2-3 times daily according to the weather condition)
- ◆ The direction of the brush movement should only be horizontally. This will help in getting a better surface finish & also minimizing the brush mark



TECHNICAL PARAMETERS

S.No.	Technical Parameter	Specifications	Test Method
1.	coverage (sqft/kg/2 coats) [On Ideal smooth surface]*	38-42	In House
2.	Pot life (Hours)	1.5-2.0	In House
3.	Drying time @ 25±2 °C -Touch Dry -Hard Dry	Max 1 hrs. Min. 6 hrs.	In House In House
4.	VOC (mg/kg)	Nil	ASTM 6886
5.	Bulk Density (g/cm ³)	0.90-1.0	In House

*This value is on smooth surface, however this may change according to surface texture

PRECAUTIONS

- ✓ While preparing the mix, Birla White Ever White Cement Wash product should be added to water and not vice versa
- ✓ Keep stirring while mixing
- ✓ Do apply Birla White Ever White Cement Wash over a fully prepared surface
- ✓ Only a limited quantity of mix should be prepared which can be used in less than 2 hours, to ensure that the mix does not set before application
- ✓ For highly absorbent surfaces, do thin down the finish coat
- ✓ A gap of 24 hrs is recommended between two coats of Ever White Cement Wash
- ✓ Do keep stirring the slurry well before its application. Mechanical stirrer is best recommended for homogeneous mixing
- ✗ Do not apply the product in direct sunlight, as cement will set faster leaving brush marks on the surface



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